15" Digital Rod Displays



Bring estate agent windows to life with the state-of-the-art digital signage technology that replace traditional light pockets

Rod Powered Displays

No mains cable is required to provide power as these innovative screens are powered via the rods on which they are mounted. Achieve a clean and seamless installation with no cables whatsoever for a modern and sleek feel.



Sunlight Readable Digital Light Pockets

Catch the attention of passers-by and potential customers with these 1,000cd/m² high brightness LCD digital light pockets. Ideal for combining with static light pockets in window displays to provide eye-catching motion alongside printed signage.





Free Network Upgrade

The capability of updating this screen remotely over the internet is included at no extra cost. Just choose the software subscription package that suits yours needs so you can realise the benefits of our online content management system.



Rear Graphics Pocket

On the rear of the display there is a pocket that a printed graphic can be inserted into to really maximise on the space used. This can be removed if necessary but comes as standard at no extra cost.



Exclusive Template Library

As well as being able to create your own layouts you can choose from our exclusive library of pre-design editable templates. Choose an existing layout, add your own images and information then publish it to your screen.



Synchronise Multiple Displays

Synchronise your content across multiple screens in the same window display. You can achieve the effect of one large image or video across multiple screens or have content playing and transitioning in perfect unison.





1,000cd/m² Commercial Panel

Brightness is paramount when using outward facing screens, these displays use commercial grade high brightness panels (1,000cd/m²); almost 4 times brighter than a standard home TV to allow easy readability in window displays.



24/7 Usage

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours and are designed for commercial use.



LED Frame

These displays have an attractive LED illuminated bevelled edge to compliment traditional static light pockets seamlessly.



USB Plug and Play

If you don't want to use our online CMS these displays can be updated quickly and easily by copying your images and videos over via USB stick. Even if you are using the network option this is a great backup if there are any internal network related issues.





Specification Table

Resolution Display Area (mm) Aspect Ratio Brightness (cd/m²) Colour Viewing Angle Contrast Ratio Speaker Type Video Audio Power Consumption (W) Input Voltage (with transformer) Unit Size (WxHxD mm) Package Size (WxHxD mm) Net Weight (kg) Gross Weight (kg)	1920x1080 344x193.5 16:9 1000 1000 16.7M 178° 5000:1 5000:1 5W, 8Ω (x2) HDMI, VGA Audio Socket (3.5mm) 16 12V (DC) 430x280x49.2* 510x360x185
Aspect Ratio Brightness (cd/m ²) Colour Viewing Angle Contrast Ratio Speaker Type Video Audio Power Consumption (W) Input Voltage (with transformer) Unit Size (WxHxD mm) Package Size (WxHxD mm) Net Weight (kg)	16:9 1000 16.7M 178° 5000:1 5W, 8Ω (x2) HDMI, VGA Audio Socket (3.5mm) 16 12V (DC) 430x280x49.2*
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Unit Size (WxHxD mm) Package Size (WxHxD mm) Net Weight (kg)	430x280x49.2*
Package Size (WxHxD mm) Net Weight (kg)	
Net Weight (kg)	510x360x185
Gross Woight (kg)	3.3
GIUSS WEIGHL (Kg)	6.1
Operating Temperature	0 °C to 50 °C
Storage Temperature	-30°C to 60°C
Operating Humidity	10% to 80%
Storage Humidity	5% to 95%
Media Formats Media Resolution Internal Memory CPU GPU	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	1920x1080/1080x1920
	6GB
	Quad-Core Cortex-A17@1.61GHz
	Mali-T760 MP4 @600MHz
RAM	2GB DDR3
Internal Storage	8GB NAND
USB	USB2.0 HOST (x2)
LAN	10/100M Ethernet (Network Version Only)
Wi-Fi OS Graphic Engine	802.11b/g/n/ac (Network Version Only)
	Android 5.1.1
	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Included	Scheduling Software, Remote Control, User Manual
Optional	Network Upgrade
Warranty Period	3 Year Warranty
	RAM nternal Storage JSB AN Mi-Fi OS Graphic Engine ncluded Dptional

*Includes Rear Graphics Pocket Errors and omissions excepted

Compatible with Estate Agent Software

The Digital Rod Displays are compatible with a host of third party estate agent property management software.





Estate & Letting Agent Software







Technical Drawing



Why Choose Our Commercial Display Solutions?

